

FARMERS MARKET BOOT CAMP

AVOIDING THE MUD PUDDLES OF MARKET MANAGEMENT



Market Management 101

Liability - Who needs it, who's got it, what's it really cover?

Vendor Recruitment - How to sell your market to the sellers.

Market Management - Keeping it all running smoothly; your job as a market master.

Register by calling Tammy Goodale, 765-494-1296
or email Tammy at tgoodale@purdue.edu.

Registration Fee: \$10 (lunch included)

Send payment to:

625 Ag Mall Dr.

West Lafayette, IN 47907

OFFERED:

DATE: MARCH 22, 2011
Register by March 16, 2011
Dubois County Fairgrounds
4157 S. State Road 162
Huntingburg, IN 47542
Time: 9 a.m. - 1 p.m.

DATE: MARCH 22, 2011
Register by March 18, 2011
Marshall County Building
Room 304
112 W. Jefferson
Plymouth, IN 46563
Time: 9 a.m. - 1 p.m.

DATE: MARCH 24, 2011
Register by March 18, 2011
Scott County Chamber
90 N. Main St.
Scottsburg, IN 47170
Time: 9 a.m. - 1 p.m.

FINAL LOCATION

DATE: MARCH 29, 2011
Register by March 22, 2011
Indiana Farm Bureau office
225 S. East St.
Indianapolis, IN 46202
Time: 9 a.m. - 1 p.m.