

To: Businesses, Agencies, and Organizations Serving the Vegetable Industry

From: Liz Maynard, Regional Extension Specialist *Liz Maynard*

Date: September 17, 2010

Re: Exhibit space at the 2011 Illiana Vegetable Growers' School

- Illiana Vegetable Growers' School Tuesday, January 4, 2011, Schererville, Indiana
- Display Table cost \$85.00
- Literature only cost \$25.00
- Exhibitor Registration due Monday, December 6, 2010

The 2011 Illiana Vegetable Growers' School will be held on Tuesday, January 4, 2011, at Teibel's Restaurant in Schererville, Indiana. This meeting is sponsored by the Cooperative Extension Services of the University of Illinois and Purdue University. This meeting typically attracts vegetable growers from about 50 farms in Northeastern Illinois and Northwestern Indiana.

Businesses, agencies, and organizations serving the vegetable industry are invited to purchase exhibit space at the meeting. A diagram of the room used for these exhibits is attached. A registration fee of \$85.00 will reserve a 2' X 6' table in this room for your business display. This fee includes the cost of lunch for one person. Additional lunches are \$20.00 per person in advance or \$25.00 at the door.

If you wish to send in literature for display but will not attend, the fee is \$25.00. Please send literature to arrive by Dec. 20, 2010, to Cassandra Galindo at the address below.

If you would like to attend and do not wish to have a display, the pre-registration fee is \$20.00. You may preregister using the enclosed form.

Displays may be set up from 7:30 a.m. to 8:00 a.m., Central Standard Time, on Tuesday, January 4, 2011. Registration begins at 8:00 a.m., and the educational program begins at 8:30 a.m. There will be a coffee break mid-morning and a half-hour break before lunch during which participants are free to visit the display area. Teibel's Restaurant will provide the noon meal. We request that exhibits be dismantled by 1:30 p.m. to allow the room to be used for the educational program.

Additional copies of this letter and the registration form may be downloaded from the Purdue Fruit and Vegetable Connection at www.hort.purdue.edu/fruitveg/. Follow the link to 'Events'.

The business displays are an important part of this meeting. We appreciate the support of those who have participated in the past, and look forward to seeing new as well as familiar faces in the display room this year.

Please call or e-mail if you have any questions.

Illiana Vegetable Growers' School
Tuesday, January 4, 2011, 8:00 – 4:00 p.m. CST
Teibel's Restaurant, US 30 and US 41, Schererville, Indiana

Sponsored by the Cooperative Extension Services of
The University of Illinois and Purdue University

Registration for Commercial Display

Business Name: _____

Mailing Address: _____

Telephone Number: _____

Company Website: _____

E-Mail Address: _____

Please check here if you wish to receive future announcements by e-mail: _____

Will be Represented By: _____

Number of display tables (includes *one* lunch): _____ X \$85.00 = _____

Please check here if an electric outlet is needed: _____

Literature display (does not include lunch): _____ X \$25.00 = _____

Please send literature to arrive at address below by Dec. 20, 2010.

Number of additional *pre-registered* lunches: _____ X \$20.00 = _____

(Additional lunches, paid at the door, are \$25.00 per lunch.)

Total amount due: _____

Please make check payable to: Purdue CES Education Fund.

Mail, e-mail, or fax completed registration form to arrive by **Monday, December 6, 2010** to:

Cassandra Galindo
Northwest Indiana Commercial Horticulture Program
Purdue University - PPC
600 Vale Park Road
Valparaiso, IN 46383

ws_bc@pnc.edu
Fax: 219-462-4828
ATTN Cassandra

If registration is sent by e-mail or fax, please pay registration fee at the door.

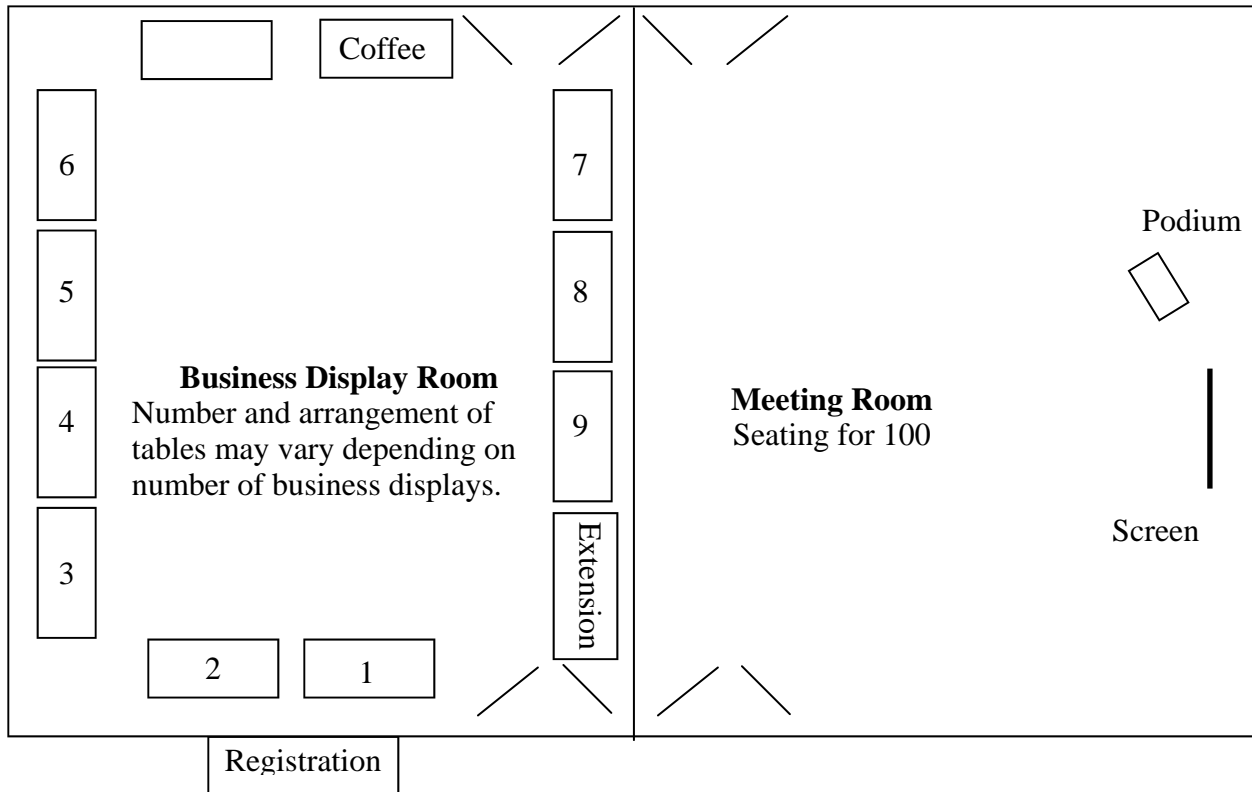
Thank you!

Questions? Please call 219-531-4200 ext. 4201 or e-mail ws_bc@pnc.edu.

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Diagram of business display room and meeting room at Teibel's Restaurant (not to scale).



Electric outlets are on the walls behind tables 1, 2, 3, 4, 5, and 6.